

2030 Agenda for Creating 1,000 Unicorns

September 9, 2021
Silicon Valley Business Forum

Can Korea be free from influence
by the U.S. and China
and become No.1 country?

-1,000 unicorns can make it.

G20 OSAKA SUMMIT 2019



Country-by-country Hidden Champions

- ① # of Hidden Champions
- ② Hidden champion ratio for every 1M people
- ③ market share(%)

Total of 3,406 hidden champions in 59 countries

(as of 2020)

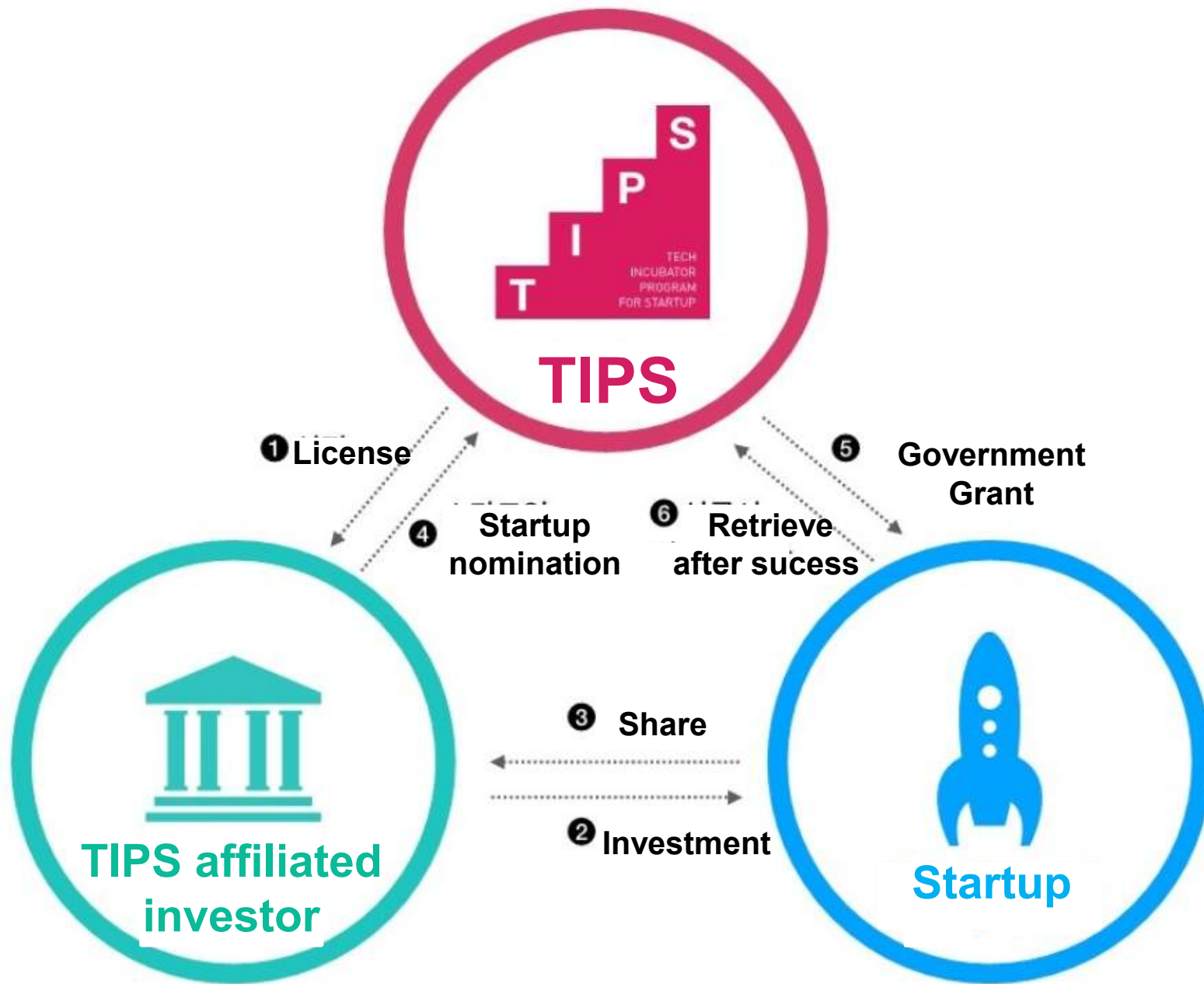
	①	②	③		①	②	③
Germany	1,573	18.91	46.18	UK	74	1.11	2.17
U.S.A.	350	1.06	10.27	Netherlands	28	2.17	1.11
Japan	283	2.25	8.30	Poland	37	0.96	1.08
Austria	171	19.19	5.02	Russia	29	0.20	0.85
Swiss	171	19.84	5.02	Finland	28	5.09	0.82
France	111	1.65	3.25	Sweden	24	2.32	0.70
Italy	102	1.69	2.99	Canada	23	0.60	0.67
China	97	0.07	2.84	Korea	22	0.42	0.64

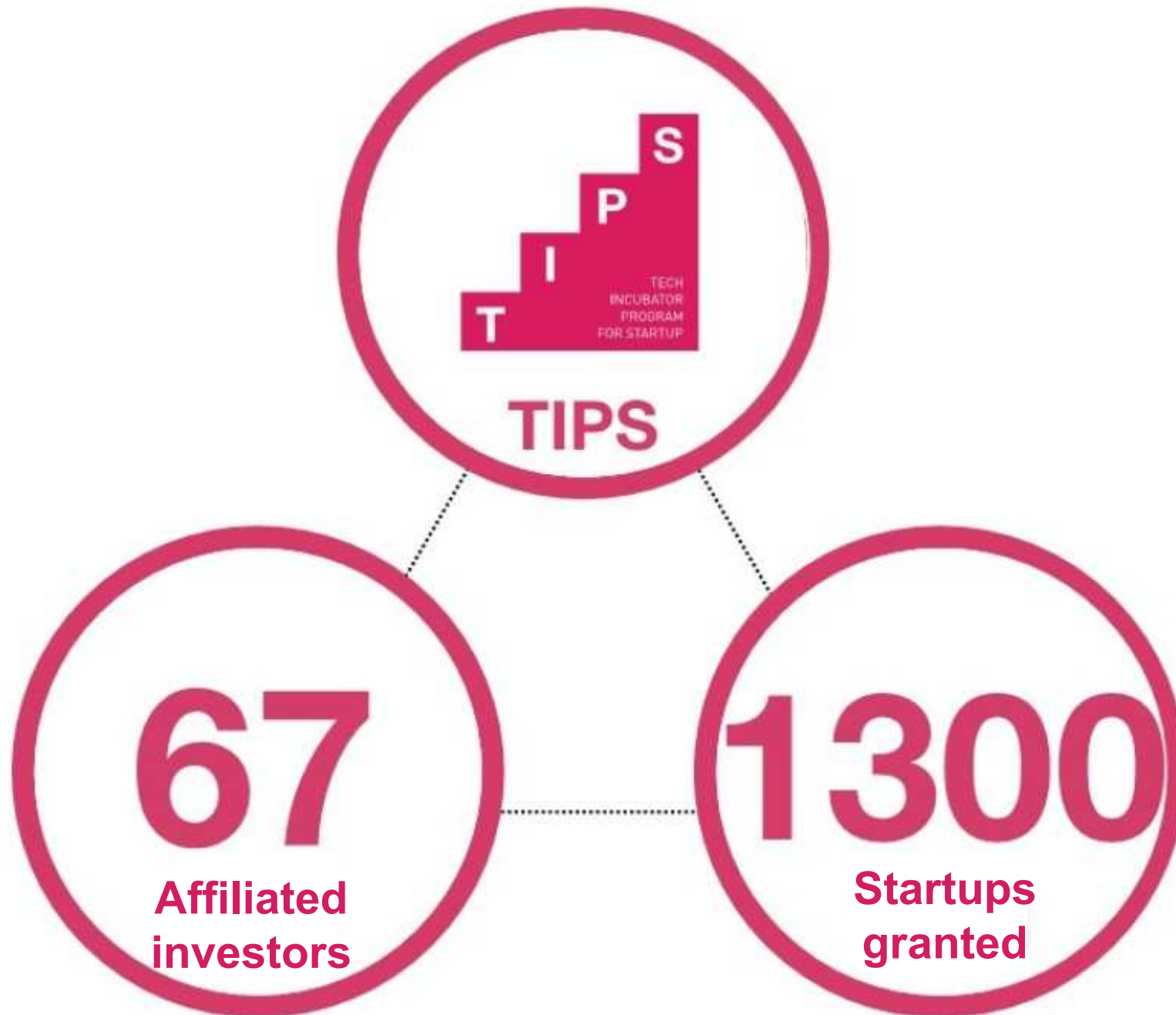
Lee, Yul-gok	Resolution to train and equip 100,000 army
Tech Venture	400 TIPS → 2,000 TIPS 2,000 TIPS x 10yrs = 20,000 TIPS 1,000 TIPS x Unicorn = 1Trillion

Tech Incubator Program Startup

TIPS | Private Investment Initiative Tech
Incubator Program for Startup









KRW702.5B funding

(R&D, commercialization, overseas marketing)

KRW4,756.3B private follow-up investment

(6.8 fold as compared to governmental fund)

1.54% failure rate

(20 cases out of 1,300 cases)

104 startups receiving foreign investment

6 IPO cases, 30 M&A cases

(M&A case totaling KRW416.4B)

Total of 3,802 founders

(60% having M.A./Ph.D. degrees; 31% having big business experience; 11% having professional experience)

Total # of new recruits upon obtaining funding/aid:

11,443 recruits (10.1 recruits per company)



Established on Mar. 11, 2013
(Listed on Nov. 28, 2018)



Established on Jul. 8, 2011
(Listed on Jul. 10, 2019)



Established on Oct. 17, 2011
(Listed on Sep. 14, 2020)



Established on Sep. 24, 2015
(Listed on Dec. 23, 2020)



Established on Dec. 10, 2014
(Listed on Feb. 26, 2021)



Established on Oct. 01, 2010
(Listed on Jul. 27, 2021)

The 4th Industrial Revolution Era

Era of Exponential Growth : How fast is knowledge doubling?

in 1900 ----- every 100yrs

in 2000 ----- every 25yrs

in 2021 ----- 1yr

by 2030 ----- 3days

Top 10 global companies in Aggregate Market Value

2010		2021. 8.
PetroChina(China)	1	Apple
ExxonMobil	2	Microsoft
GE	3	Alphabet(Google)
ChianMobile(HK)	4	Saudi ARAMCO
ICBC(China)	5	Amazon
Microsoft	6	Facebook
Gazprom(Russia)	7	Tesla
Royal Dutch Shell(Netherlands, UK)	8	Berkshire Hathawa
AT&T	9	TSMC
Sinopec(China)	10	Tencent

Top companies to steer the next Korea's economy and industry –Generational Shift

Coupang,
Market Kurly



Shinsegae,
Emart,
Lotte

Kakaobank,
Naver Pay,
Toss



4 major
Commercial
Banks

Importance of Tech Venture

Starups lead worldwide innovation & growth.



[전기차]

[EV]



[인공지능]

[AI]



[드론]

[Drone]



[Mobility]

[Mobility]



[자율주행차]

[Autonomous
Vehicle]

Startups also Lead COVID-19 Vaccine Development.

Moderna

BioNTech
(Pfizer)

中 우주정거장 건설 첫 유인우주선 발사 성공

입력 2021

China, completed space station construction and successfully launched the first manned space mission



정지우 기자 >





Successful way
to become No.1 country

Korea
as the New Incubator
in Startup