

Global  
EV Platform **IEVE**  
**THE 8<sup>th</sup>**  
**INTERNATIONAL**  
**ELECTRIC VEHICLE EXPO**  
**Virtual Exhibition & Business Meeting**

Official Website : [www.ievexpo.org](http://www.ievexpo.org)

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**International Electric Vehicle Expo**

[www.ievexpo.org](http://www.ievexpo.org)

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**“We will create  
successful business opportunities  
in virtual reality.”**

The global COVID-19 pandemic situation is protracted and shows no sign of improvement in the near future. But as entrepreneurs, we cannot stop our efforts to create a successful business.

For the past 7 years, the organizing committee of the International Electric Vehicle Expo (IEVE) has successfully held international exhibitions for electric vehicles and e-mobility at Korea and abroad. The 8th Expo 2021 will be held jointly with the World Electric Vehicle Council (GEAN), which is attended by members from 32 countries, [to hold the world's first electric vehicle exhibition and conference in a virtual space.](#)

[This virtual exhibition will be attended by 500 companies in cyberspace, and 1 million entrepreneurs, consumers and enthusiasts will participate,](#) and it will be a new business opportunity that you have never experienced before.

In addition, you will have a business meeting that transcends time and space through video conferencing in a virtual space, and you can travel to the “World Peace Island” with the best scenery in the world.

The [virtual exhibition and On-tact conference](#) of the 8th World Electric Vehicle Expo sponsored by the Ministry of Trade, Industry and Energy of Korea and Jeju Special Self-Governing Province are sure to satisfy you. Furthermore, we promise to create a history of success by inviting you to the virtual exhibition that will lead the future business.



## Virtual Exhibition & Business Meeting Exhibitor Objectives and Overview

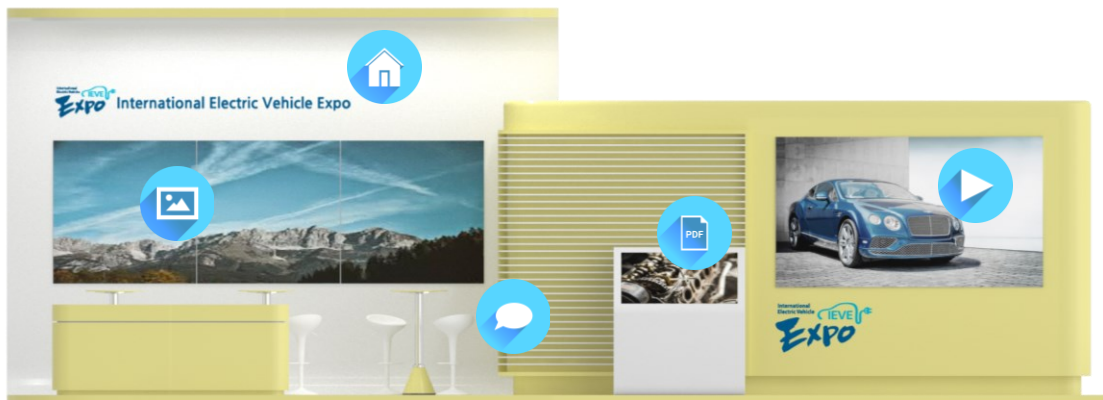
- 01.** Contributing to sales of electric vehicles, e-mobility and batteries, and related parts and materials in Korea and export to overseas markets
- 02.** A total of 500 Korean and foreign companies and institutions are expected to participate, and each company will hold 50 meetings for sales in Korea and overseas markets. The expected number of visitors will reach 1 million.
- 03.** By holding an exhibition that reproduces Jeju Island and ICC JEJU in a virtual space, the exhibition effect is maximized without time and space restrictions.






Platform	Official Website ( <a href="http://www.ievexpo.org">www.ievexpo.org</a> )
Period	September 7 – December 31, 2021
Organizer	International Electric Vehicle Expo Organizing Committee
Host	International Electric Vehicle Expo
Program	Virtual Exhibition On&offline business meeting PR SHOW and investment attraction briefing session

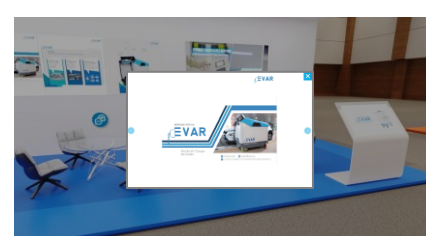
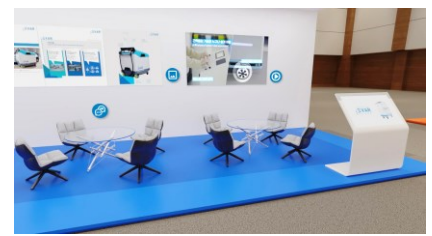


Electric Vehicles	Passenger, Commercial, Special purpose vehicles, etc.
e-Mobility	Micro, Two-wheeled, Three-wheeled, agricultural machinery, ships, etc.
Battery   Charge	ESS, UPS, BMP, Charger(fast, slow, wireless), Charging service and infrastructure, etc.
Parts   Material	Motors, Inverters, Sensors, Solutions, Parts, Materials, etc.
New Technology   R&D	IT, Software, Autonomous, Driving, AI, Robotics, R&D projects, etc.
Energy   Smart Grid	Eco-friendly energy, Smart grid, micro grid, etc.
Others	Venture capital, Government business, Investment attraction, finance, etc.

## Virtual Exhibition & Business Meeting Basic Booth Introduction








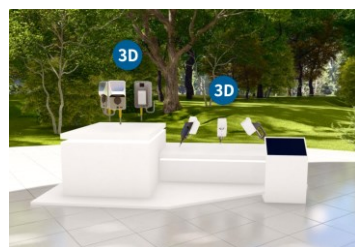
-  **Corporate CI** : link to corporate website
-  **Product introduction** : corporate product or promotional design image
-  **Display** : Corporate promotional video and Youtube link
-  **Business meeting**: video conference schedule, meeting matching, inquiry
-  **Company and product introduction** : Introduction of company and product, etc.



## Virtual Exhibition & Business Meeting Special Booth Introduction








-  **Corporate CI** : link to corporate website
-  **Product introduction** : corporate product or promotional design image
-  **Display** : Corporate promotional video and Youtube link
-  **Business meeting**: video conference schedule, meeting matching, inquiry
-  **Company and product introduction** : Introduction of company and product, etc.

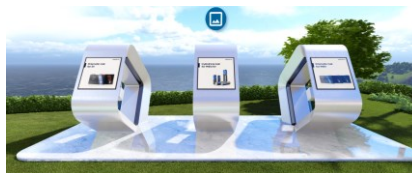




## Virtual Exhibition & Business Meeting On-demand Booth Introduction



-  **Corporate CI** : link to corporate website
-  **Product introduction** : corporate product or promotional design image
-  **Display** : Corporate promotional video and Youtube link
-  **Business meeting**: video conference schedule, meeting matching, inquiry
-  **Company and product introduction** : Introduction of company and product, etc.



## Virtual Exhibition & Business Meeting

### What to add

#### 360° 3D Scanning

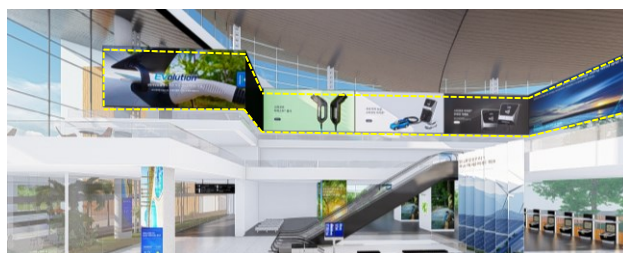


- 3D files can only be OBJ, 3DS or FBX files

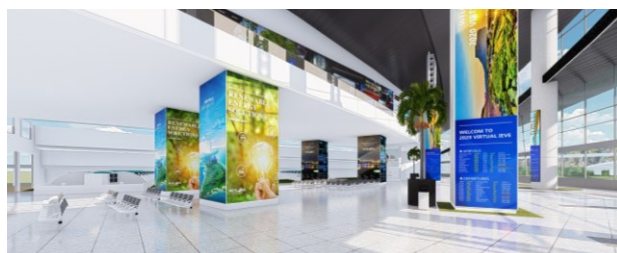
#### Virtual Billboard



Extra large central display board



Sida wall billboard



Pillar billboard 1



Pillar billboard 2

## Virtual Exhibition & Business Meeting Service and Price

### Booth Service and Pricing

Division	Basic Type	Special Type	On demand
What to add	<b>- Basics</b> <ul style="list-style-type: none"> <li>Basic Booth (5X5 Size)</li> <li>Business Meeting (Online / On-site)</li> </ul>	<b>- Basics</b> <ul style="list-style-type: none"> <li>Basic Booth (10X10 Size)</li> <li>Business Meeting (Online / On-site)</li> <li><b>- 3D model implementation</b></li> <li><b>- Virtual electronic board (2 locations)</b></li> <li><b>- Good frequency of exposure</b></li> </ul>	<b>- Special booth</b> <ul style="list-style-type: none"> <li>scale separately negotiate</li> <li>Business Meeting (Online / On-site)</li> <li><b>- 3D model implementation</b></li> <li><b>- Virtual electronic board (3 locations)</b></li> <li><b>- Best exposure frequency</b></li> </ul>
Things In common	<ul style="list-style-type: none"> <li>Exposure of CI</li> <li>3 product and corporate images</li> <li>Video</li> <li>Company profile</li> <li>Customer meeting</li> <li>Homepage link</li> <li>※ Inquiry separately (3D model implementation, virtual electronic board)</li> </ul>	<ul style="list-style-type: none"> <li>Exposure of CI</li> <li>3 product and corporate images (additional Posting)</li> <li>Video (additional Posting)</li> <li>Company profile (additional Posting)</li> <li>Customer meeting</li> <li>Homepage link</li> </ul>	<ul style="list-style-type: none"> <li>Exposure of CI</li> <li>3 product and corporate images (Quantity consultation)</li> <li>Video(Quantity consultation)</li> <li>Company profile (Quantity consultation)</li> <li>Customer meeting</li> <li>Homepage link</li> </ul>

※ Exposure frequency refers to the level of exposure and accessibility of corporate booths such as the approach method, booth visit route, and search function.

### Booth Price

Division	Basic Type	Special Type	On demand
Price	5,000USD	30,000USD	50,000USD



## How to apply

- **Application Period : By August 20<sup>th</sup> , 2021**

1. Download the “Virtual Exhibition Participation Form” through the website
2. Fill out the application form and submit by e-mail ([exhibition@ievexpo.org](mailto:exhibition@ievexpo.org))
3. Receive an invoice from the organizer after submitting the application
4. 50% of the participation fee is paid within 10 days from the date of receipt of the invoice
5. Submission of promotional materials for the virtual exhibition
6. Participation fee is paid in full after receiving the confirmation of participation in the exhibition

## Documents to be submitted

- Company name (Korean / English)
- Homepage address (URL)
- Company Introduction (Korean / English)  
Briefly within 100 characters
- Email address for consultation
- Inquiry Contact
- Link address (survey, shopping mall, etc.)
- YouTube video URL
- Company CI (AI file)
- Company and Product Introduction (PDF)
- Company and Product Image

## Inquiries

### Exhibition & B2B Planning Team

- Tel : +82-064-702-1580
- email : [exhibition@ievexpo.org](mailto:exhibition@ievexpo.org)
- website : [www.ievexpo.org](http://www.ievexpo.org)